



EXECUTIVE INSTITUTE: ARCHITECTURE & GOVERNANCE

M/WBE CERTIFIED

Capability Statement

NYC DOE VENDOR ID: WS0007920

Managing \$117M+ in Institutional Portfolios • Documenting 20+ Years of Strategic Leadership

COMPANY OVERVIEW

JoyTutor® Executive Institute is a certified M/WBE advisory firm specializing in Operational Governance, Strategic Resilience, and Social-Emotional Leadership (SEL) Infrastructure.

We bridge the gap between visionary intent and scalable execution for city agencies, school districts, and high-stakes founders. We install the "Architecture of How"—Fortune-100 governance standards designed to protect organizational durability, profit margins, and generational impact.

CORE COMPETENCIES

- **Institutional Advisory:** PMO Installation (APM™ Framework), Governance Architecture, Capacity Engineering, and Fractional COO Strategic Support.
- **Youth Leadership Infrastructure:** JoyLab™ SEL Curriculum (Grades 6-12), Identity-Anchored Empowerment, and District-Wide Program Integration.
- **Legacy Documentation:** Cultural Leadership Induction Platforms and formal archival preservation of institutional impact.

SURGICAL DIFFERENTIATORS

- **Forensic Methodology:** We use the proprietary Alignment & Power Method™ to isolate systemic failures (The Fog, Loop, Leak, or Ceiling) and install durable hardware.
- **The \$117M Receipt:** Lead Architect experience managing multi-million dollar technology and service portfolios for Fortune-100 firms (Amex, AT&T, UnitedHealth).
- **Dual-Impact Model:** Simultaneous governance support for both executive leadership and emerging youth leadership pipelines.

PAST PERFORMANCE & ALIGNMENT

- **NYC Department of Education:** Authorized vendor for SEL and leadership initiatives.

COMPANY DATA

LEGAL NAME

JOYTUTOR, INC.

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STRUCTURE

S-Corp. | New York Registered

PRIMARY NAIS CODES

611710 (Educational Support)

541611 (Mgmt. Consulting)

541618 (Other Mgmt. Svcs)

611430 (Prof. Development)

STRATEGIC CONTACT

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- **Global Institutional Portfolios:** Managed high-stakes digital transformation and execution roadmaps across regulated sectors.
- **Founder Ecosystems:** Installed PMO governance for scaling high-revenue service and product brands.