



EXECUTIVE INSTITUTE: ARCHITECTURE & GOVERNANCE

M/WBE CERTIFIED

CAPABILITY STATEMENT

Government & Construction Project Management

NYC DOE VENDOR ID: WS0007920

Managing \$117M+ in Institutional Portfolios • 20+ Years Fortune-100 Program & Portfolio Leadership • Available for Contract Engagement

COMPANY OVERVIEW

JoyTutor® Executive Institute is a certified M/WBE IT Program and Portfolio Management firm with 20+ years of enterprise-level experience.

We deliver senior project management leadership for government-affiliated development projects, large-scale institutional initiatives, and complex cross-functional programs requiring PMO governance and delivery oversight.

CORE COMPETENCIES

- **IT Portfolio & Program Management:** End-to-end delivery of multi-million dollar technology and infrastructure programs across government, healthcare, financial services, and education sectors.
- **PMO Installation & Governance:** Design and implementation of Project Management Office structures, governance frameworks, risk management systems, and delivery standards.
- **Cross-Functional Team Leadership:** Management of 70+ person on/offshore teams across complex, multi-stakeholder initiatives with aggressive timelines and budgets.
- **Agile & Waterfall Delivery:** PMBOK®-certified methodology across full SDLC including sprint planning, release management, and retrospectives.
- **Vendor & Contract Management:** SOW development, vendor relationship management, and budget reconciliation across global programs.
- **Government & Regulatory Compliance:** Experience managing DOD/TRICARE, healthcare regulatory, and compliance-driven programs.

PAST PERFORMANCE & ALIGNMENT

- **American Express (2022–2025):** \$117M technology portfolio across Mobile, Web MYCA, Web Loyalty, and Digital Core Services. Managed EOM financial close, exit rate reconciliation, vendor relationships, and SOW negotiations.
- **UnitedHealth Group (2008–2014):** End-to-end delivery of clinical analytics, BI/data warehouse, infrastructure, and government compliance programs. Managed 70+ on/offshore resources. Led SaaS migration of 500+ applications.

COMPANY DATA

LEGAL NAME

JOYTUTOR, INC.

NYC DOE VENDOR ID

WS0007920

STRUCTURE

S-Corp. | New York Registered

PRIMARY NAIS CODES

611710 (Educational Support)

541611 (Mgmt. Consulting)

541618 (Other Mgmt. Svcs)

611430 (Prof. Development)

CHAMBER AFFILIATIONS:

GREATER NY • BROOKLYN • QUEENS

STRATEGIC CONTACT

JoAnna Williams, MBA

Founder & Senior IT Portfolio Manager

Doctoral Coursework: Leadership Development

Certified Scrum Master | PMP® In Progress

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- **Teach For America (2018–2025):** Managing Director overseeing TFA.org website and custom applications portfolio (\$1M–\$2M). Led 2 direct reports. Built departmental PMO governance standards.
- **Express Scripts / DoD TRICARE (2014–2015):** Program Manager for Department of Defense beneficiary platform. Multi-million dollar initiative delivering new communication channels and online prescription services.
- **Anthem, Publishers Clearing House, AT&T:** Senior PM/Program Manager across healthcare, media, and telecom sectors. Budgets ranging \$2M–\$6M.

DIFFERENTIATORS

- **Fortune-100 Receipt:** Proven track record managing \$117M+ across American Express, UnitedHealth Group, AT&T, and federal government programs.
- **Dual Certification:** NYC M/WBE Certified + NYC DOE Approved Vendor — uniquely positioned for government and institutional contracts.
- **Executive Availability:** Senior-level PM leadership available for contract engagement immediately. Hybrid or on-site in New York metro area.